

Conferință

Digital Competence: A Conceptualization and a Typology in the Manufacturing Small and Medium Enterprises (SME) Context

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ABSTRACT:

The author proposes a multi-dimensional conceptualization of DC and advances a typology of three Digital Competences (DC) archetypes of SME employees: Technical Expert, Organizer, and Campaigner. The DC conceptualization was empirically tested in six Canadian SMEs operating in two different industries: clothing and aeronautics. Results from two SMEs (one from each industry) are provided. Each enterprise is currently in the process of automating and integrating their specific manufacturing technologies by using new ICT.